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				Application Number	10/791,439	
				Filing Date	March 2, 2004	
				First Named Inventor	Ori Eisen	
				Art Unit	3609	
				Examiner Name	Chrystina E. Zelaskiewicz	
Sheet	1	Of	1	Attorney Docket Number		31718-701.201

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
/C.Z./	1.	US 2003/0076242 A1	04/24/2003	Burns, et al.	
	2.	US 2004/0034794 A1	02/19/2004	Mayer, et al.	
	3.	US 2004/0203750 A1	10/14/2004	Cowdrey, et al.	
	4.	US 2005/0113092 A1	05/26/2005	Coppinger, et al.	
/C.Z./	5.	US 2005/0131826 A1	06/16/2005	Cook.	

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ⁶
/C.Z./	6.	MANAVOGLU, et al. Probabilistic user behavior models. Data Mining. 2003; 203-210.	

Examiner Signature	/Chrystina Zelaskiewicz/	Date Considered	11/20/2007
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST. 3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language translation is attached.

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